

Impact Report

2016–2021



Māia
Health
Foundation



Māia —

adjective

1. **brave and courageous**

2

**Be part of the
difference**

Māia Health Foundation's mission is to take our health services from good to great.

We do this by raising money for game-changing projects that will positively impact our communities today, and for future generations.

We know public funding alone will never be enough in the health sector. That's why Māia, the official charity for Canterbury District Health Board (DHB), is growing a community that cares. Together we can sustain our innovative and successful health system so our communities get the right care, at the right time, and in the right place.

**Welcome to Māia —
Join us and make
a difference.**

Major Project 1 —

A future-proofed helipad

4

Funds Raised —



\$2
million

Māia raised \$2 million for an enhanced future-proofed rooftop helipad at Waipapa Christchurch Hospital.

Thanks to the additional funding provided by Māia the rooftop helipad is now larger than initially planned. In fact, it is now large enough for two helicopters to be accommodated on the helipad at the same time. It can also support

larger, long range aircraft. Māia also funded a rooftop clinical support unit, so life-saving measures can be provided immediately upon touchdown. It's the only unit of its kind in the country. Special thanks to the Rātā Foundation, Canterbury Orthopaedic Services Trust, Mackenzie Charitable Foundation, Advance Ashburton Community Foundation and the 1,300 individual donors who generously gave to this helipad.



“We’ve been talking about a rooftop helipad for more than 20 years, and having it finally become a reality is amazing. There’s no doubt it will result in a drastically improved patient experience and also in improved outcomes.”

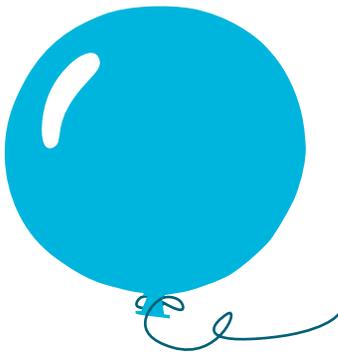
Dr David Bowie
*Chair NZ Flying Doctors
Trust & Former Clinical Lead*

Major Project 2 —

Enhanced Child Health facilities

6

Funds Raised —



\$3.2
million

Māia has raised \$3.2 million to improve the experience for children and their whānau at Waipapa Christchurch Hospital.

These funds have made significant enhancements to the children's facilities, such as the building of an indoor play area, creation of a large family room (providing kitchen, laundry,

lounge and sleeping facilities on the children's wards) and the installation of 60 parent beds in the children's wards (just to name a few!).

This is all thanks to Māia, with support from the Estate of Mr Cyril Smith, the Rainbow Children's Trust, Ronald McDonald House South Island and many other generous donors.



**Impressive?
Game-changing?
We think so!**



The difference Māia makes

Nurturing & holistic —

18,000+
children

More than 18,000 children are admitted to Waipapa Christchurch Hospital every year. They – and their siblings – now have an indoor play area.

800 children

Patients that require sensory therapy for troubles from anxiety to complex behavioural issues now have a trampoline. Joy and therapy in one.

500 families

Each year over 500 families will be kept together thanks to the Ronald McDonald Family Room within Waipapa Christchurch Hospital.

Brave & courageous —

36,000
nights

Children spend more than 36,000 nights in Waipapa Christchurch Hospital every year – now they'll have their special person by their side thanks to Māia's 60 parent beds.

1,000
children

Each year over 1,000 children won't need needles for dental treatment, thanks to a new wand that delivers anaesthetic through a pen-like device.

Some children with rare cancers now have access to new and promising medications thanks to a \$600,000 gift agreement with the Wayne Francis Rare Paediatric Cancers Supplementary Clinical Trial Fund.

\$600,000
gift

People-
powered —

\$2m **spinal
bequest**

Spinal injury patients and their families will benefit from the incredible \$2 million of improvements to the Burwood Spinal Injuries Unit thanks to a legacy left by Mr Cyril Smith.

Responsible —

800+
patients

More than 800 patients every year will be able to access emergency hospital care on touchdown at Waipapa Christchurch Hospital thanks to the new, future-proofed, rooftop helipad and clinical support unit.

13 **minutes**

On average 13 minutes will be saved on patient transfers. The rescue helicopter used to land in Hagley Park, now it lands directly on the rooftop of the hospital. This has resulted in a drastically improved patient experience and improved outcomes.



7,240 kms

Thanks to a new ultrasound machine at Kaikōura Health, patients can be treated and assessed locally, rather than travelling to Christchurch.

Peace of mind —

11

900+ babies

Those babies admitted to Neonatal each year now have an even better chance of survival thanks to the purchase of a preterm manikin for care and resuscitation training.



Our journey —

5 years & more than \$10 million raised!

2016



“Demand is increasing, technology is improving – if we want a world-class health system we all need to work together to make it happen.”
– **Garth Gallaway**, *Māia Health Foundation Chair*

Māia is launched with the ambitious goal to raise \$5.2 million for a future-proofed helipad and enhanced child health facilities.

Key ambassadors Jake Bailey, Brendon McCullum and Bic Runga, join our cause.

2017



“As a Canterbury family we believe these projects just simply have to happen. If a lot of people gave a little, we could have the best hospital.”
– **Jason Gunn**, *Māia Ambassador*

Māia’s inaugural Feast event raises \$250,000.

MG Marketing, Forté Health and Lyttelton Port Company become Founding Business Partners.

2018



“In those minutes you’re fretting about what could go wrong, you have a seriously injured kid and you don’t know what will happen. You’ve got to get to the hospital as quick as you can.”
– **Vanessa Coughlan**, *son William was airlifted to Christchurch Hospital with a ruptured liver.*

Rātā Foundation partners with Māia and matches dollar for dollar donations to the 13 Minutes campaign, raising \$1.1 million in six weeks for an enhanced rooftop helipad.

Tom Latham joins our cause as an ambassador.

2019



Newstalk ZB and The Hits raise over \$32,000 for a 25 week preterm simulation manikin for the Neonatal service at Christchurch Hospital.

Māia partners with Vivace Espresso and features on their compostable takeaway cups distributed to their cafes nationwide.

2020



\$2 million of improvements to Burwood Spinal Injuries Unit thanks to a bequest by Mr Cyril Smith.

\$600,000 announced for children with rare cancers thanks to gift agreement with Wayne Francis Charitable Trust.

Bequest of \$655,000 received from the Estate of John Moffat for mental health and addiction services.

2021



Māia’s next project unveiled – Child and Youth Mental Health.

Māia’s inaugural Cocktail Party is held at the Great Hall, The Arts Centre Te Matatiki Toi Ora.



Jake Bailey



Bic Runga



Brendon McCullum



Tom Latham



The Morrell-Gunn Family

\$1.2 million donated by Rainbow Children's Trust.

Ronald McDonald House South Island gives Māia a \$1.2 million commitment to make the Child Health family facilities a reality.

Westpac becomes our first Founding Business Partner followed by Archibalds and MainPower.

The Allan and Murney Families partner with Māia as Founding Champions.

Charity partnership with NZ Cup & Show Week announced.

The Morrell-Gunn Family join our cause as a family of ambassadors.

The Wakefield and Pearson Families partner with Māia as Founding Champions.

*"By supporting Māia, we've gained a tremendous opportunity to further enhance MG's commitment to health."
– Peter Hendry, Chief Executive of MG Marketing*

A successful campaign raises \$300,000 to install 60 parent beds in the new Waipapa children's wards.

Māia Feast raises \$145,000.

Buddle Findlay Child Health Foundation joins with Māia as a Business Partner.

Community support keeps coming. Mid-Canterbury group Club Ninety Eight raises \$66,000 at its Spring Indulgence Event in Ashburton.

*"We were totally blown away by the generosity of the community who backed our event and we're so proud to have pulled it off."
– Ange Leadley, spokesperson for Club Ninety Eight*

Colliers International signs on as a Business Partner.

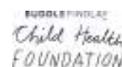
Māia Feast raises \$160,000 for Child and Youth Mental Health.

Charity partnership with Canterbury Cricket announced.

Māia Health Foundation purchases an ultrasound machine for Kaikōura Health, thanks to donations of \$22,000 each from Pegasus Health and MainPower. The funding for the \$45,000 ultrasound machine was completed with a donation from Gerald and Peggy Salkeld.

We have lift off! Our future-proofed rooftop helipad and enhanced child health facilities are complete – and our initial goal to raise \$5.2 million is achieved!

Our Shine-a-light Christmas Appeal raises over \$98,000 for Child and Youth Mental Health.



Business partners

Māia's next mission...

To raise funds for Child and Youth Mental Health in Canterbury.

Māia, alongside Canterbury DHB have committed to raise funds for a modern Child, Adolescent and Family outpatient facility. Our current facilities at The Princess Margaret Hospital and Hillmorton campus are old, and aren't fit for purpose with cramped consult rooms, small spaces and an unappealing environment. We have amazing staff who care, but facilities that tell a different story.



The upgraded facility will operate more effectively and efficiently, as well as being able to offer a broader range of treatments - meaning that more young people will be able to access the support they need, resulting in improved health outcomes for young people and their whānau.



How can you be the difference?

In four years we've made so much happen, but we know it's just the start. There is so much more to do as we grow our community and build a world-class health system for now and for future generations.

There are many ways you can join Māia and be part of a growing community that cares.

- One-off gifts and/or regular giving
- Individual or family gifts
- As a commercial or business partner
- Bequests and in-memoriam giving
- Fundraising for Māia
- Volunteering for Māia
- Following Māia and sharing our successes

For more information on how you can be the difference please contact the team at Māia Health Foundation at info@maiahealth.org.nz

Join the mission.
Be the difference.

Making it happen —

Māia Health Foundation is taking our health system from good to great. But we're not doing it alone – we're joined by a community of incredible supporters and volunteers.

Major Project Partners



Rātā
Foundation



Ronald McDonald House®
South Island

Founding Business Partners

ARCHIBALDS
EST. 1918

BIDDLE FINDLAY
Child Health
FOUNDATION



fortéhealth

LPC Lyttelton
Port
Company

mainpower



Westpac

Founding Champions

Allan Family

Murney Family

Wakefield Family

Pearson Family

Supporters & Grants

Canterbury Orthopaedic Services Trust
Wayne Francis Charitable Trust
Mackenzie Charitable Foundation
Advance Ashburton Community Trust

Corporate Supporters

Decipher Group
Dominion Constructors Ltd
Forsyth Barr
Vivace Espresso

Mates of Māia

Riccarton Park
Addington Raceway
Q Brand Builders
Westfield Riccarton

Together we've made a lot happen.
Thank you.



Māia
Health
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